



ADELINE SIKSİK

Multimedia Project Manager
Digital marketer

PROFILE





Motivated, invested and conscientious, I adapt easily in each new mission. It is thanks to this that I've been able to evolve throughout my career.

I've improved my training with a Multimedia Project Manager Bachelor – Digital Marketing in parallel of my professional activities to sit my skills and make more progress in this area.

CONTACT INFORMATION

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SOCIAL MEDIA / WEBSITE

 [linkedin.com/in/adelinesiksik](https://www.linkedin.com/in/adelinesiksik)
 [facebook.com/adeline.siksik](https://www.facebook.com/adeline.siksik)
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EDUCATION

- 2017 Bachelor degree, Multimedia Project Manager
IESA Multimédia - Paris, France (75)
- 2003 Two-year technical degree, Businee
IFCAE- Cergy, France (95)

WORK EXPERIENCE

- 2017-Now **Project Manager / Digital Marketing Manager**
- Consultant / Coach
- 2015-2017 **UGAP • Web Marketer**
- E-merchandising, Web Optimization
 - Web analytics (Google Analytics, AT Internet)
 - Communication campaigns management
 - Web projects management
- 2013-2015 **UGAP • Product Manager**
- Marketing Mix
 - Product range monitoring
 - Internal and external team coordination
- 2009-2013 **CapsAuto • Marketing and Communication Manager**
- Web projects management
 - Web marketing
 - Communication
 - Events
- 2005-2009 **GRUAU • Sedentary Saleswoman**
- Estimates and reminders
 - Orders input
- 2003-2005 **CITROËN • Sedentary Saleswoman**
- Commercial and administrative support
 - Orders input

SKILLS



Project
Management



Digital
Marketing



Communication
Promotion



E-commerce



Events



SEO



SEA



Analytics



HTML



CSS